

The Smart Fellowship

WORKPLACE SKILLS FOR SUCCESS

comes to Uttar Pradesh

A **fully-sponsored** immersive workplace skills training program for young women with big dreams in Lucknow to build automation-proof careers

An Initiative By



Knowledge Partner



Radio Partner



In association with



The Smart Fellowship empowers Bharat's graduates and working professionals to build automation proof careers

50,000+

SMART
FELLOWS

1 Lakh+

TRAINING
HOURS

85%

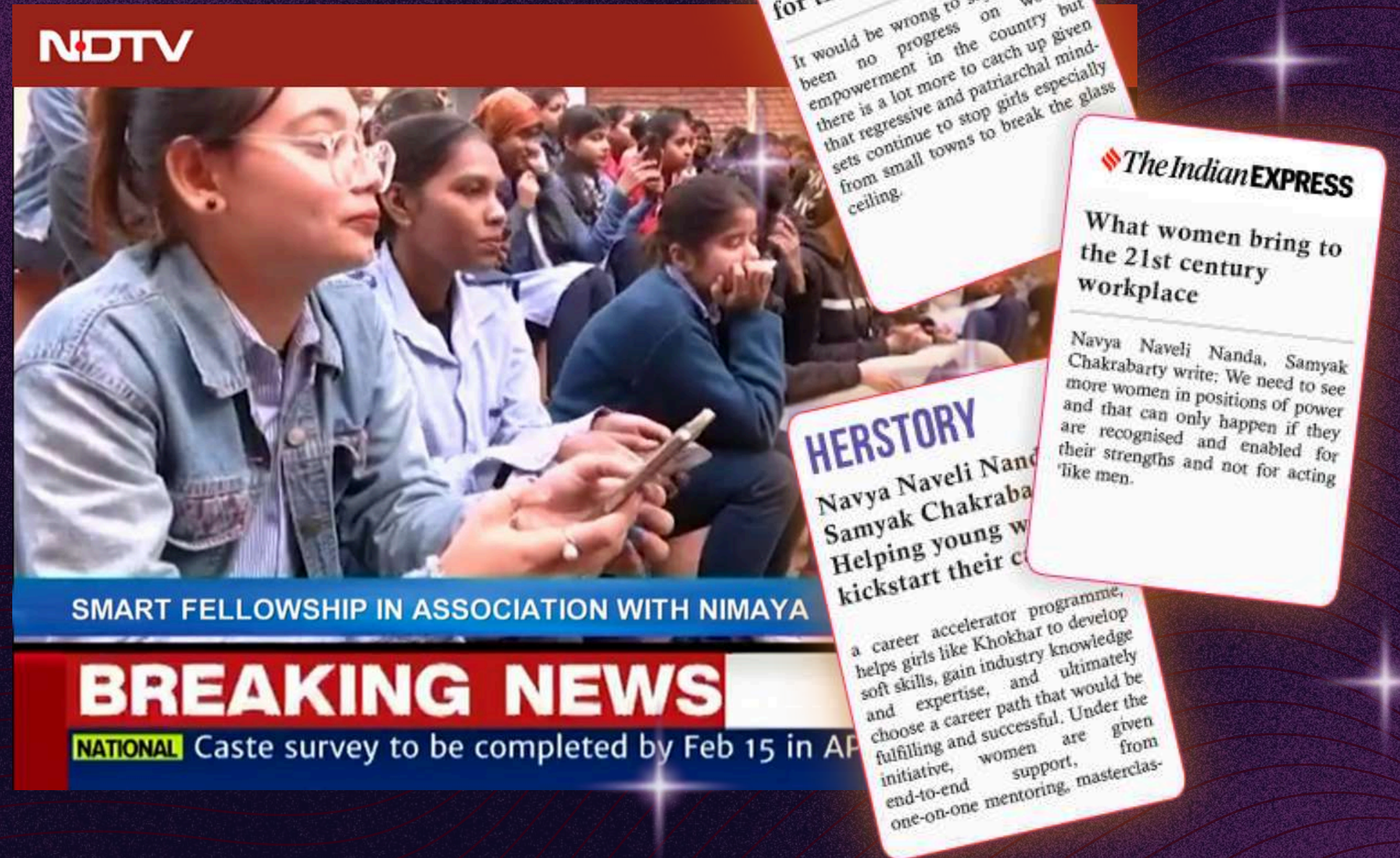
PLACEMENT
PREFERENCE



Samyak Chakrabarty
Among Forbes Asia's Most
Influential Social Entrepreneurs



Navya Naveli Nanda
India's foremost advocate
on gender equality



NDTV

SMART FELLOWSHIP IN ASSOCIATION WITH NIMAYA

BREAKING NEWS
NATIONAL Caste survey to be completed by Feb 15 in AP

Hindustan Times
Every girl should aspire for the top office
It would be wrong to say there has been no progress on women empowerment in the country but there is a lot more to catch up given that regressive and patriarchal mindsets continue to stop girls especially from small towns to break the glass ceiling.

The Indian EXPRESS
What women bring to the 21st century workplace
Navya Naveli Nanda, Samyak Chakrabarty write: We need to see more women in positions of power and that can only happen if they are recognised and enabled for their strengths and not for acting 'like men.'

HERSTORY
Navya Naveli Nanda, Samyak Chakrabarty
Helping young women kickstart their careers
a career accelerator programme, helps girls like Khokhar to develop soft skills, gain industry knowledge and expertise, and ultimately choose a career path that would be fulfilling and successful. Under the initiative, women are given end-to-end support, from one-on-one mentoring, masterclasses

Workplace skills are **superpowers for success**



We have to take students forward in the 21st century with skills of critical thinking, creativity, collaboration, curiosity and communication.

Shri Narendra Modi,
Honourable Prime Minister of India.



91% of the Learning and Development professionals identify soft skills as critical. These are considered most important in the era of A.I.

LinkedIn's Workplace Learning Report



 Analytical thinking and innovation	 Leadership and social influence
 Active learning and learning strategies	 Technology use, monitoring and control
 Complex problem-solving	 Technology design and programming
 Critical thinking and analysis	 Resilience, stress tolerance and flexibility
 Creativity, originality and initiative	 Reasoning, problem-solving and ideation

Source: Future of Jobs Report 2020, World Economic Forum.

Top skills of the 21st century, World Economic Forum

Who is it for?

Smart Naaris get a **unique advantage in placements & promotions** and are able to **perform better at their roles**. This is because they have more to offer than candidates and employees with just academic degrees or technical skills. These workplace skills are valuable in every field and industry.

Stage

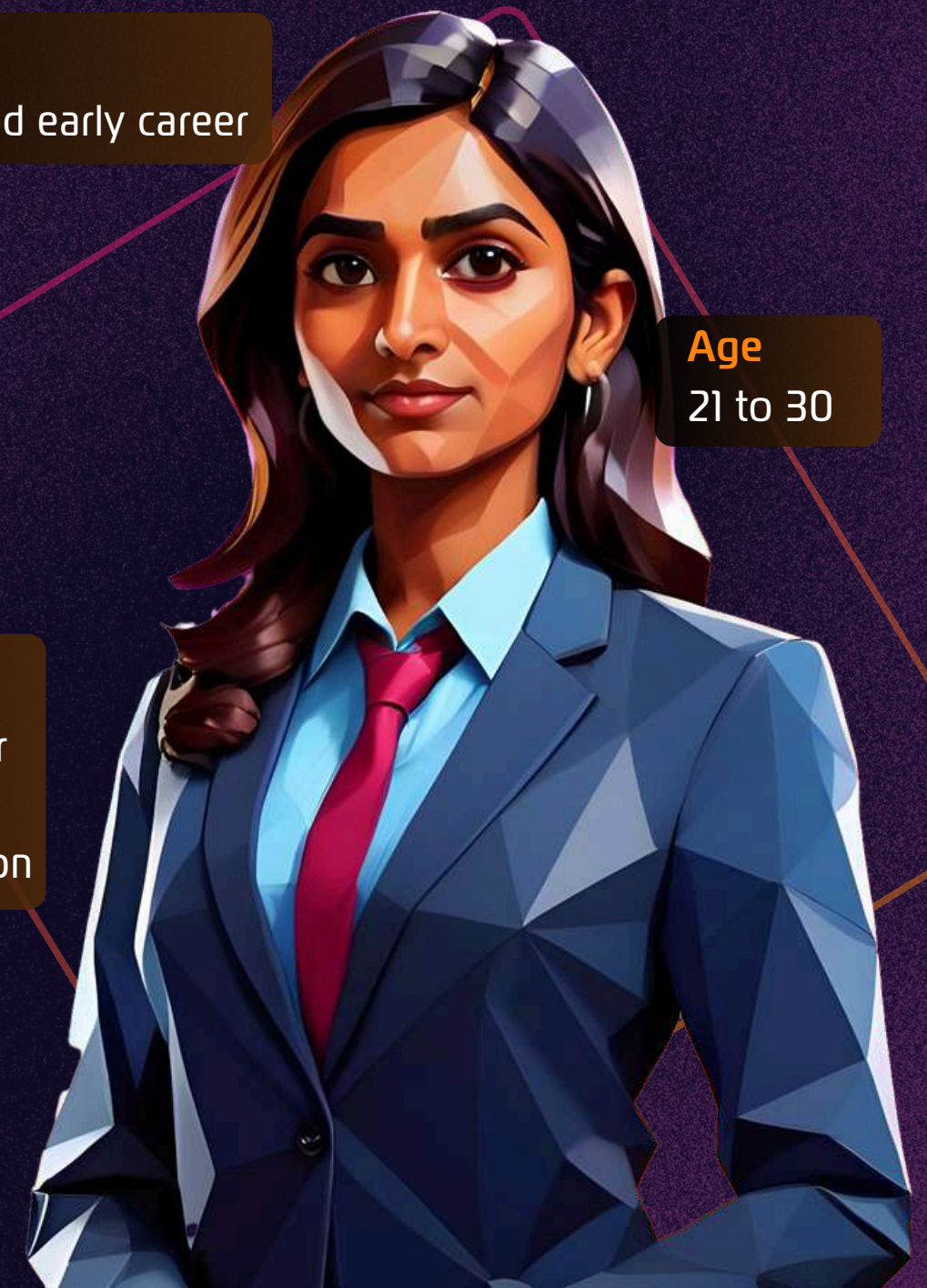
Entry level and early career

Age

21 to 30

Aspiration

- ◆ To develop a foundation for accelerated career growth
- ◆ To qualify for next promotion



Empowering **U.P. ki Naaris** with workplace skills that lead to accelerated growth in the digital world of work



7 Workplace Skills

- Critical Thinking & Analysis
- First Principles Thinking
- Entrepreneurial Mindset
- Creativity & Innovation
- Problem Solving
- Storytelling & Remote Communication
- Emotional Intelligence



3 Digital Skills

- Leveraging A.I. for Smart Outcomes
- Using Productivity Tools
- Digital Personal Brand Building



Placement Training

- Creating a world-class resume to impress employers
- Optimising LinkedIn profile to attract growth opportunities
- Mastering job-search strategies to land your dream job

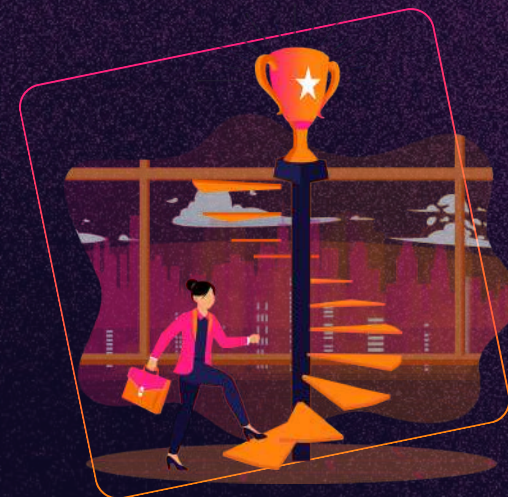
An **immersive** and **practical** learning experience

The 40-hour learning journey is **80% Action** and **20% Gyaan!**

Learning Modes



Workplace Simulation



Save The Company
(Participative Case Study)



Brain Booster Sessions
with Top Leaders



Workplace Scenario-based
Judgment Test

Expert Speakers



Naiyya Saggi

Amongst India's top 10
Female Entrepreneurs



Anita Dongre

Founder, House
of Anita Dongre



Shveta Brahma

Director-Marketing,
Apple India



Pooja Dhingra

Celebrity Food
Entrepreneur

Key outcomes of The Smart Fellowship

After transforming into a **#SmartNaari**, a young professional is able to

- Compose logical and actionable digital communication
- Develop a customer first attitude
- Find smartest alternatives to getting around obstacles
- Think in numbers
- Perform a root cause analysis
- Apply emotional intelligence to resolve conflicts
- Assess collateral risks and make informed decisions
- Apply logical reasoning to evaluate information
- Independently think, solve and communicate with minimal hand-holding



A certification that sets #SmartNaaris apart from others

Fellows graduate with a unique '**Workplace Readiness Profile**' a unique workplace skills talent report that demonstrates how smartly they think, solve and communicate.

Employers now get insight into behavioural and psychometric data in addition to standard certifications and degrees. Additionally, this gives managers and HR a better understanding of employee strengths and capabilities.



KNOWLEDGE PARTNER



WORKPLACE READINESS PROFILE

Radhika Yadav

ACCOUNTING AND FINANCE
Saint Andrews College, Bandra.



TRAINING STATISTICS



Workplace
Scenarios Tackled



Business Case
Studies Solved



Team Projects
Completed



Digital Tools Learnt

SOFT SKILLS PROFICIENCY

Storytelling & Remote Communication

Impressive

Leveraging A.I. for Smart Outcomes

Exceptional

Problem Solving

Capable

Creativity and Innovation

Impressive

Entrepreneurial Mindset

Exceptional



Past Impact

Confidence in data analysis ability

Ability to identify and solve issues

Ability to contribute to teamwork and coordinate tasks

Task management effectiveness

Confidence in negotiation skill

Public speaking ability

Clarity of communication

Emotional intelligence and management



*as per survey conducted with 1500 Smart Naaris

From previous learners



“ I can now think in
mental models

Smart Naari Ashmita, Faridabad



“ I am able to do more in
lesser time

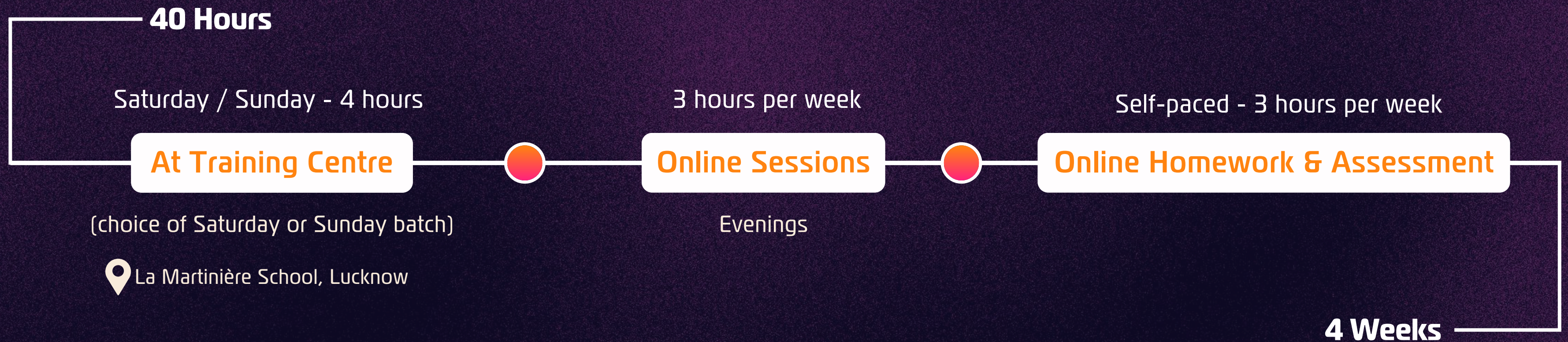
Smart Naari Shrishti, Mumbai



“ I am no longer scared
of new challenges

Smart Naari Ananya, Bhopal

Smart and convenient **scheduling**



How does it work?



1

AWARENESS

.....
Invite / nominate young professionals to apply



2

FAST TRACKED SELECTION

.....
Only 1000 Smart Naaris will be selected for the program. Employees nominated by partner corporates will be given selection preference.



3

GRAND LAUNCH

.....
Launch and orientation with a top Woman CEO & Influencer

29th June, 2024

 Atal Bihari Vajpayee Scientific Convention Center



4

SESSIONS COMMENCE

.....
Cohorts Starts

 6th July 2024 onwards



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