

Date 27 January 2022

Time 11:00 AM - 01:00 PM

Platform

Publishing Impactful Articles



GoToWebinar

ABOUT THE SESSION

This session relates to journal publications and is applicable for researchers in various career stages. This is not specific to Emerald journals and hence would benefit anyone looking to understand the processes behind publishing houses and Editor and reviewer's choices towards accepting an article. The authors also get an insight into the choices they can make to improve their acceptance rate.

The session will provide participants with information on:

- Current research publishing scenario
- Factors that influence where to publish
- What editors and reviewers actually look for
- Structuring an article
- Publishing process and managing peer review
- Publication ethics
- Open Access in Emerald
- Difference between Open Access journal and predatory journal
- Making your article discoverable
- What's next after publication



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